

Northland Fact Book FY2012: Overview and Institutional Profile

Compiled by the Institutional Research Committee and Sherry Lindquist, Institutional Research Coordinator Fall 2012



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Northland Community and Technical College Fact Book FY2012: Overview

Welcome

Welcome to the third edition of the Northland Community and Technical College Fact Book. This publication is developed by the Office of Institutional Research as a central resource for frequently requested information about Northland Community and Technical College and information that may be used for institutional and program accreditation. Data is presented in table format. Graphical interpretations and analysis of data can be compiled upon request to Sherry Lindquist (sherry.lindquist@northlandcollege.edu)



Mission Statement

Northland Community and Technical College is dedicated to creating a quality learning environment for all learners through partnerships with students, communities, businesses, and other educational institutions.

Vision Statement

Northland Community and Technical College will be widely recognized as a progressive leader in community and technical college education, responsive to the needs of our learners through the use of partnerships, innovation, and technology.

Questions, Corrections, Comments

For questions, corrections, or comments, please contact Sherry Lindquist, Institutional Research Coordinator, 2022 Central Avenue NE, East Grand Forks, MN 56271, or by email (sherry.lindquist@northlandcollege.edu)



Definitions

Student Full Year Equivalence (FYE)

The Minnesota State Colleges and Universities System calculates full-year-equivalent enrollment as follows: adding the credits taken by all students and dividing by the number of credits considered to be a full-time course load – 30 credits per year for undergraduates and 20 credits for graduate students.

Employee Full Time Equivalence (FTE)

The definition of Full Time Equivalence is based on the classification of the employee to which the measure is being applied. Each of the respective bargaining agreements defines the term for the relevant employee. Overall FTE indicates how many employees are working for the institution, assuming that each employee is full-time.

Example: An employee contracted to work 40 hours per week, 52 weeks per year, in accordance with his or her agreement, would be 1.0 FTE. An employee under the same agreement working 20 hours per week, 52 weeks per year would be 0.5 FTE.

Note: Where FTE is derived from system institutional profiles, faculty FTE figures do not include assignments that are paid on a lump sum basis, such as non-credit instruction, customized training faculty instruction, or various student activity assignments.

FYE-FTE versus Headcount

Northland uses FYE and FTE data rather than headcount for several reasons. First, not every student takes a full credit load and not every employee works a full one-year assignment. In addition, increases in headcount may not translate into equal increases in total credit hours taken or total assignments worked. Finally, finances are dependent upon credits taken and hours worked, rather than headcount of students enrolled or workers employed.

Academic Year versus Fiscal Year

Throughout this Fact Book, usage will change between Academic Year (AY) and Fiscal Year (FY). This discrepancy exists for the ease of the user. Academic Year is used where information is primarily student-based, such as enrollment and student demographics. Fiscal Year is used where information is primarily institution-based, such as finances and employee information.

Example: Fiscal Year 2012 refers to calendar dates 07/01/2011 through 06/30/20112, and Academic Year 2011 refers to semesters: Summer 2011, Fall 2011, and Spring 2012.

Two Campuses, One College

Why is most data provided in terms of the college instead of by campus?



Following the merger of the two campuses, the way in which data was entered into the state system was altered. Today there are various issues that make providing data by campus unreliable and inaccurate. Below is a prime and pertinent example.

Headcount Enrollment by Campus – unreliable and inaccurate for multiple reasons:

- 1. After choosing a home campus during initial enrollment, there is no process in place to keep this information up to date throughout the student's tenure at the college.
- 2. Should the student voluntarily update her or his selected home campus, the system database is not consistently reporting the most recent entry in the field.
- 3. Selection of a home campus does not restrict a student to taking courses only on that campus. Thus, a student with Thief River Falls as their home campus could be taking 80% of his or her courses on the East Grand Forks campus.
- 4. Similarly, this change in course enrollment could vary over several semesters. The same student could take 100% of her or his courses online the next semester and still report Thief River Falls as the student's home campus.

Rounding

Where percentages are used, errors in total percent are due to rounding methods used by various data sources.

Overview

The overview section contains brief information in several areas listed below. Readers who would like detailed information are encouraged to view the in-depth fact books: *Students and Programs, Employees,* and *Facilities and Finance*.

- Fast Facts
- Brief History
- Highlights from 2011-2012
- Comparisons: Northland and Other Institutions
- Institutional Profile Highlights

Fast Facts

Northland was founded in 1949.

Campus Locations

Northland has campuses at four locations in northwestern Minnesota.

East Grand Forks Campus

Thief River Falls Campus



2022 Central Avenue NE East Grand Forks, MN 56721

218.793.2800 Toll-Free: 800.451.3441 Fax: 218.793.2842 TDD: 218.793.2801

Thief River Falls Airport Campus

13892 Airport Drive Thief River Falls, MN 56701

218.683.8802

1101 Highway One East Thief River Falls, MN 56701

218.683.8800 Toll-Free: 800.959.6282 Fax: 218.683.8980 TDD: 218.683.8801

Roseau Satellite Campus

121 Center St. E. Suite 200 Roseau, MN 56751 218.463.1606

Type of Institution

Northland Community and Technical College is a fully accredited two-year college, offering one- and two-year degrees, transfer programs, and diploma certification in a variety of majors, as well as workforce training and continuing education programs.

Governance

Northland Community and Technical College is a public community and technical college, part of the Minnesota State Colleges and Universities System, under the leadership of the Board of Trustees and Chancellor Steven Rosenstone, PhD.

College Leadership

Northland President: Anne Temte, PhD (2006 – Present)

College Employees for FY2012

Total Employees: 418 (274 Full-Time Equivalent), from <u>System Management Reports</u>¹ HR Payroll *Employee Salary Summary All Funds*

Average Age: 46

Average Years of Service: 11

Average Salary: \$54,133

Administrators: 13 (12 Full-Time Equivalent)

Faculty (MSCF): 183 (157 Full-Time Equivalent)

Faculty (Non-Unit): 84 (no Full Time Equivalent available)

Service and Support Staff (AFSCME): 65 (51 Full-Time Equivalent)

• Service and Support Staff (Non-Unit): 34 (5 Full-Time Equivalent)

Professionals (MAPE): 46 (32 Full-Time Equivalent)

• Managers: 12 (10 Full-Time Equivalent)

¹ URL: http://www.its.mnscu.edu/reportanddataservices/managementreports/index.html



Economic Impact

Northland has a nearly \$70 million economic impact in the region.

Budget

For FY2012, Northland's general fund revenues were \$XXX and expenditures were \$XXX. (Source: Director of Finance)

Tuition and Fees

Average annual cost of tuition and fees is \$5,060 (based on FY 2012 system projections). The actual cost depends upon the program or degree choice and credit load.

Accreditation

Northland is accredited by the Higher Learning Commission through FY2020 and is a member of the North Central Association.

Northland by the Numbers

Total number of students served: 5,713 Percent male: 42%

Average Annual Full-time students: 40% Percent female: 58%

Average Annual Part-time students: 60% College Colors: Navy and Scarlet

% of Graduates Employed after One Year: 97% College Mascot: Pioneers

Brief History

Northland Community and Technical College has been in existence in one form or other since 1949, when the Minnesota State Board of Education approved an area vocational school for Thief River Falls. The school would later move to its present location and merge with two other institutions of higher learning: first with Thief River Falls State Junior College and later with the East Grand Forks campus of Northwest Technical College in 2003, to form Northland Community and Technical College. Each institution brought a long history of serving the needs of area students and employers, and with the advent of online education, expanding its reach far beyond the Red River Valley and northwestern Minnesota. For more details read our <u>Institutional History of Northland Community and Technical College</u>²

² URL: http://www.northlandcollege.edu/about/history/_docs/Institutional-History.pdf



Highlights from Fiscal Year 2012

- State of the College Luncheons were held on both campuses-- *Take Your Life North* featured President Anne Temte and Vice President Kent Hanson, sharing current challenges and achievements of the college with students, employees, and the public.
- Northland offered a 22-credit tuition waiver towards the Unmanned Aerial Systems
 Maintenance certificate.
- In its eighth year, Sue Olson's word processing students teamed up with residents at Good Samaritan Village in East Grand Forks to create holiday letters for the residents as a service learning project.
- Pioneer athletes from baseball, softball, and basketball teams hosted a Rake-a-Thon event in Thief River Falls as a community service and fundraising opportunity.
- Phi Theta Kappa honor society members from the East Grand Forks campus sponsored a toy
 drive for area children and a finals week study night that included faculty and student tutors
 to help students prepare for exams.
- Jessica Fontes was named as a First Team All American for Division III, First Team All Division, and MCAC Northern Division Player of the Year for volleyball.
- The first IGNITE scholarships were awarded by the Northland Foundation to Lincoln High School students in Thief River Falls who participated in Post-Secondary Enrollment Options courses.
- A Minnesota Public Television documentary, *New Learning Landscapes*, featured Northland for its participation in the Online College in the High School program.
- Northland's marketing and communication department received a national gold Paragon
 Award for its electronic viewbook at the National Council for Marketing and Public Relations
 annual conference.
- The college was named as a finalist for the prestigious Aspen Prize for Community College Excellence, for its focus on student success and retention.

Northland Compared to Other Institutions

This section includes peer comparisons based on comparable system and North Dakota institutions in a variety of categories.

FYE Comparisons

Source: System Management Reports³ Students: Students by Credit Load

| Institution | FY2012 | FY2011 | FY2010 | FY2009 | FY2008 |
|----------------------|--------|--------|--------|--------|--------|
| Northland | 2659 | 2828 | 2938 | 2788 | 2814 |
| Central Lakes | 3434 | 3558 | 3384 | 3020 | 2645 |

³ URL: http://www.its.mnscu.edu/reportanddataservices/managementreports/index.html



| Institution | FY2012 | FY2011 | FY2010 | FY2009 | FY2008 |
|----------------------|--------|--------|--------|--------|--------|
| MState | 5056 | 5116 | 4884 | 4584 | 4595 |
| MN West | 2287 | 2469 | 2360 | 2088 | 2062 |
| Ridgewater | 3381 | 3537 | 3514 | 3306 | 3304 |
| Riverland | 2406 | 2563 | 2599 | 2274 | 2329 |
| South Central | 2912 | 3099 | 2989 | 2714 | 2504 |

Headcount Needed per FYE

Source: System Management Reports⁴ Enrollment: Student FYE to Headcount Ratio

| Institution | FY2012 | FY2011 | FY2010 | FY2009 | FY2008 |
|----------------------|--------|--------|--------|--------|--------|
| Northland | 3.30 | 3.30 | 3.30 | 3.30 | 3.26 |
| Central Lakes | 3.10 | 3.00 | 3.00 | 3.00 | 3.01 |
| MState | 3.10 | 3.10 | 3.20 | 3.20 | 3.06 |
| MN West | 3.70 | 3.50 | 3.40 | 3.40 | 3.42 |
| Ridgewater | 2.90 | 2.90 | 2.90 | 3.00 | 2.97 |
| Riverland | 3.40 | 3.40 | 3.40 | 3.50 | 3.48 |
| South Central | 3.40 | 3.20 | 3.30 | 3.30 | 3.42 |

Average Credits per Student

(Source: System Management Reports⁵ Students: Students by Credit Load)

| Institution | FY2012 | FY2011 | FY2010 | FY2009 | FY2008 |
|----------------------|--------|--------|--------|--------|--------|
| Northland | 8.98 | 9.20 | 9.10 | 9.00 | 9.20 |
| Central Lakes | 9.81 | 10.10 | 10.10 | 9.90 | 10.00 |
| MState | 9.67 | 9.72 | 9.52 | 9.32 | 9.81 |
| MN West | 8.16 | 8.64 | 8.86 | 8.74 | 8.76 |
| Ridgewater | 10.17 | 10.30 | 10.20 | 10.10 | 10.10 |
| Riverland | 8.80 | 8.70 | 8.80 | 8.50 | 8.60 |
| South Central | 8.89 | 9.36 | 9.16 | 9.07 | 8.78 |

Institutional Tuition and Fees Comparisons for Minnesota and North Dakota

(Sources: Minnesota State Colleges and Universities Cost Comparisons⁶ and North Dakota University System Institutional Charges⁷)

Note: Minnesota rates are for in-state tuition. North Dakota rates are for Minnesota Reciprocity.

⁴ URL: http://www.its.mnscu.edu/reportanddataservices/managementreports/index.html

⁵ URL: http://www.its.mnscu.edu/reportanddataservices/managementreports/index.html

⁶ URL: http://www.mnscu.edu/admissions/collegecostcomparison.html

⁷ URL: http://www.ndus.edu/uploads%5Cresources%5C3503%5C2012-13final-schedule-with-mn-rates.pdf



| Minnesota Institutions (FY2012) | Tuition/Fees |
|-------------------------------------------------|--------------|
| Alexandria Technical & Community College | \$5,169 |
| Anoka-Ramsey Community College | \$4,738 |
| Anoka Technical College | \$5,506 |
| Central Lakes College | \$5,209 |
| Century College | \$5,201 |
| Dakota County Technical College | \$5,521 |
| Fond du Lac Tribal & Community College | \$5,036 |
| Hennepin Technical College | \$4,835 |
| Inver Hills Community College | \$5,152 |
| Lake Superior College | \$4,872 |
| Minneapolis Community & Technical College | \$5,012 |
| Minnesota State College - Southeast Technical | \$5,432 |
| Minnesota State Community & Technical College | \$5,166 |
| Minnesota West Community & Technical College | \$5,422 |
| Normandale Community College | \$5,253 |
| North Hennepin Community College | \$5,220 |
| NE - Hibbing Community College | \$5,111 |
| NE - Itasca Community College | \$5,119 |
| NE - Mesabi Range Community & Technical College | \$5,111 |
| NE - Rainy River Community College | \$5,141 |
| NE-Vermilion Community College | \$5,141 |
| Northland Community & Technical College | \$5,253 |
| Northwest Technical College | \$5,329 |
| Pine Technical College | \$4,925 |
| Ridgewater College | \$5,173 |
| Riverland Community College | \$5,332 |
| Rochester Community & Technical College | \$5,435 |
| St. Cloud Technical & Community College | \$5,149 |
| Saint Paul College | \$4,986 |
| South Central College | \$5,169 |

| ND Institutions (FY2013) | Tuition/Fees |
|---------------------------------------|--------------|
| Bismarck State College | \$2,551 |
| Dakota College at Bottineau | \$5,560 |
| Dickinson State University | \$6,220 |
| Lake Region State College | \$3,908 |
| Mayville State University | \$6,692 |
| Minot State University | \$5,922 |
| North Dakota State College of Science | \$2,502 |
| North Dakota State University | \$7,806 |



| ND Institutions (FY2013) | Tuition/Fees |
|------------------------------|--------------|
| University of North Dakota | \$8,024 |
| Valley City State University | \$3,747 |
| Williston State College | \$2,328 |

Institutional Profile Highlights

The Institutional Profile section includes highlights from the profile compiled by the system office for Northland and comparisons with all system two-year institutions, available at <u>System Institutional Profiles</u>⁸. As this is the first year of its inclusion in the Fact Book, the complete profiles from FY2009-FY2012 are also available at the college's SharePoint® site for reference, through the <u>My NCTC Portal</u>⁹ login. This edition of the fact book only compares FY2011 and FY2012, since those profiles include comparison data for other institutions. Future editions of the fact book will only include the current year. For "at a glance" information compiled by the system office, please consult <u>MnSCU: Northland</u>¹⁰.

- Second Fall Persistence
- Time to Degree
- Related Employment of Graduates

Second Fall Persistence

(Source: Institutional Profile)

Note: The rate is for entering full-time undergraduate regular and undergraduate transfer students measured at second fall.

| Northland (All Colleges) | Fall 2010 return Fall 2011 | Fall 2009 return Fall 2010 | Fall 2008 return Fall 2009 | Fall 2007 return Fall 2008 | Fall 2006 return Fall 2007 |
|-------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| Persistence/Completion | 64.4% | 66.6% | 69.2% | 67.2% | 65.6% |
| Rate Overall | (67.7%) | (69.6%) | (72.2%) | (70.2%) | (70.6%) |
| Number in Fall Entering | 699 | 838 | 685 | 763 | 895 |
| Cohort | (25,509) | (27,725) | (24,493) | (24,748) | (23,807) |
| Underrepresented | 61.0% | 63.8% | 63.0% | 62.2% | 60.6% |
| Students Rate | (64.9%) | (66.8%) | (69.4%) | (66.5%) | (66.8%) |
| Students of Color Rate | 58.7% | 63.0% | 57.6% | 54.0% | 51.9% |
| | (59.7%) | (62.9%) | (67.6%) | (62.9%) | (63.0%) |

Time to Degree

(Source: Institutional Profile)

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⁸ URL: http://www.hr.mnscu.edu/data_management/Institution%20Profiles/index.html

⁹ URL: https://mynctc.northlandcollege.edu/SitePages/Home.aspx

¹⁰ URL: http://www.mnscu.edu/collegesearch/index.php/institution/profile/0303



Note: The rate is for entering full-time undergraduate regular and transfer students and is measured at the end of the third spring.

| Northland (All Colleges) | Fall 2008 in Spring 2011 | Fall 2007 in Spring 2010 | Fall 2006 in Spring 2009 | Fall 2005 in Spring 2008 | Fall 2004 in Spring 2007 |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| <u> </u> | | | | | |
| Completion Rate | 55.2% | 52.8% | 49.0% | 51.7% | 50.3% |
| | (53.6%) | (53.5%) | (54.1%) | (54.2%) | (54.0%) |
| Number in Fall | 685 | 760 | 889 | 805 | 872 |
| Entering Cohort | (24,493) | (24,748) | (23,807) | (23,264) | (24,057) |

Related Employment of Graduates

(Source: Institutional Profile)

| Northland (All Colleges) | FY2010 | FY2009 | FY2008 | FY2007 | FY2006 |
|--------------------------|----------|----------|----------|----------|----------|
| Related | 81.0% | 84.6% | 96.7% | 98.3% | 97.1% |
| Employment Rate | (80.4%) | (79.3%) | (86.8%) | (88.2%) | (88.3%) |
| Available for | 505 | 525 | 694 | 660 | 591 |
| Employment | (11,225) | (10,785) | (11,562) | (11,572) | (11,947) |