NORTHLAND

Grow Enrollment by 10% in Three Years - Project Charter

General Project Information	
Project Name:	Eliminate Accuplacer Barrier
Origination Date:	October 2, 2024
Project Champion:	Sara Johnson
Executive Sponsor:	John Fields
Project Rationale:	**Grow Enrollment by 10% in three years. (2024-2027)**
Project Goals/Objectives/Success:	Eliminate the Accuplacer barrier and implement multiple measures and guided self-placement to determine course placement.
Strategic Alignment: Describe how this aligns with the Strategic Directions and Priorities of the College	**ACCESS – Meet students where they are to ensure all have access to high-quality educational opportunities.** Strategies ☐ 1.1 Expand recruitment to underserved populations. ☐ 1.2 Provide flexible learning opportunities. X 1.3 <mark>Remove financial barriers for students.</mark> ☐ 1.4 Provide clear pathways for students. X 1.5 <mark>Remove student enrollment barriers.</mark> ☐ 1.6 Streamline transition from pre-college services to programs. **STUDENT SUCCESS – Improve outcomes, success, and completion through quality programs, advising, and student development.** Strategies ☐ 2.1 Support students in achieving their educational goals. ☐ 2.2 Provide high-quality, relevant, engaging, and rigorous coursework. ☐ 2.3 Create a vibrant, supportive, and welcoming environment for students. X 2.4 <mark>Provide exceptional student support services.</mark> ☐ 2.5 Provide individualized services to increase retention and support learning, education, and career goals. ☐ 2.6 Close equity gaps to improve success for all students. **PARTNERSHIPS – Strengthen partnerships with school districts, institutions of higher education, employers, and community organizations.** Strategies ☐ 3.1 Expand collaboration with education partners. ☐ 3.2 Increase community engagement. ☐ 3.3 Expand employer partnerships. ☐ 3.4 Respond and adapt to the ever- changing market and partner needs. **ADVANCING EQUITY – Create an inclusive culture where all can reach their full potential.** Strategies ☐ 4.1 Embody a welcoming and inclusive environment for all. X 4.2 <mark>Ensure equitable access to resources for historically underserved individuals.</mark> ☐ 4.3 Ensure our campus community represents a rich array of experiences and viewpoints. ☐ 4.4 Establish community bonds through an understanding of our common humanity.
Change Management Impact:	Admissions & Enrollment, Financial Aid, Registrar, Advising, Faculty
Desired delivery date: *What is driving this date?*	Implemented by Fall 2025 semester.

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Objectives and Success Criteria *Describe the measurable outcomes of the project, e.g., reduce cost by xxxx or increase quality to yyyy.*		
Objective/Success Criteria		**Expected Outcome Measure**
Research admission process at other institutions.		Have a clear understanding of what other institutions in the Minnesota State system are doing.
Review current guided self-placement documents.		Update documents for advisor use.
Review program requirements.		Remove Accuplacer requirements from program pages.

Deliverables *List the high-level "products" to be created (e.g., improved xxxx process, employee manual).*
Removing Accuplacer from registration and graduation requirements will eliminate a barrier for students and assist them in reaching their educational goals.

External Dependencies *Will project success depend on coordination of efforts between the project team and one or more other individuals or groups? Has everyone involved agreed to this interaction?*
This will be a joint effort between faculty, student services personnel, and marketing.

Project Resources		
Role	**Name**	**Department**
Interim Dean of Student Success	Sara Johnson	Student Services
Registrar	Sarah Dorn	Student Services
Advisor	Maureen Monson	Student Services
English Instructor	Adam Paulson	Faculty
Math Instructor	Mike Simmers	Faculty
Director of Marketing & Communications	Chad Sperling	Marketing

Notes

Charter Approval Sign-off

Role	Signature	Date (MM/DD/YYYY)
Executive Sponsor		
Project Champion		

Document Revision History

Document Version	Revision	Date (MM/DD/YYYY)

Project Charter Created: 10-2-24