

**Web 2.0 Tools for Education**  
**- Facebook and YouTube -**

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**Social Networking-Facebook**

◎ What is Facebook?

> **Facebook** is a **social** networking service that lets you connect with friends, co-workers, and others who share similar interests or who have common backgrounds.  
<http://news.cnet.com/newbies-guide-to-facebook/>



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**Things you can do on Facebook.**

- ◎ **Profile:** detail your interests, hobbies and so forth. Keep in mind the amount and type of information you disclose.
- ◎ **Wall:** communicate with "friends".
- ◎ **Networks:** based around a workplace, region, high school or college. Quite large>Northland has a network
- ◎ **Groups:** created by anyone>used to create communities of discussion or practice>rally a cause

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### Things you can do on Facebook Continued...

- **Events:** allows users to create and promote events within their networks. (Study group)
- **Chat:** instant messaging in a web browser
- **Find Friends:** focus on connecting people>allows you to find people you know already on Facebook>can upload contact lists
- **Pictures/images:** most popular feature
- **Video:** share videos>YouTube can be added.

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### Using Facebook in Education

- **Notifications:** campus emergency and/or course notifications/updates
- Students use as a way to collaborate while studying a topic
- **Recruiting:** Such as the Northland Network>Fans of Northland
- **Teaching with Facebook:** Students can join groups related to their course of study to network and learn beyond the classroom/course setting (professional groups)

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### Courses on Facebook



<http://www.inigral.com/conversations/facebook-for-educators.php>

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### Suggestions for Success!

- **Set up a new profile**
  - > "Instructor" profile
  - > another for former students
- **Have students create a limited profile and add you as a friend.**
  - > Turn off: photos, videos, status updates, friends, posts, Mini-feed and photo albums for class
- **Make lists** for your classes-limit 15/20 students/list
- **Create Groups**-have students join other groups in their discipline
- **Share photos** related to course content or topics covered.
- **Share anecdotes** about the positive things happening in the course.

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### What is YouTube?

- YouTube is a "free" online video streaming service that allows anyone to view and share videos that have been uploaded by its members.  
[www.wikipedia.com](http://www.wikipedia.com)

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### YouTube-What Good is it?

- Allows for more ambition and creativity in the classroom (or online)
- Help students grasp difficult subject matter
- Marketing –program/department or college
- It is where students today are "at".
- Students are using it all most everyday. Why not utilize it for good?
- Tutorials

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### YouTube in Education

- **Demonstrate** concepts in a course
- Students **create** video and upload to for critique from the world not just classmates or instructor
- **Embed** into your D2L Course
- Claymation-act out poetry or literary works>demonstrate understanding of an important concept.
- Record **supplemental instruction** videos for class.
- YouTube videos for **homework**

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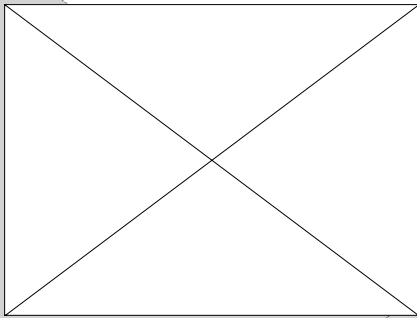
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### Example of Literary Work of Edgar Allen Poe on Youtube



<http://www.youtube.com/watch?v=2LNigv5p3Ek>

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### Additional Web 2.0 Tools

- Photo Editing and Sharing
  - > Picnik: [www.picnik.com](http://www.picnik.com)
  - > Animoto: [www.animoto.com](http://www.animoto.com)
  - > Flickr: [www.flickr.com](http://www.flickr.com)
    - Big Huge Labs: [www.bighugelabs.com](http://www.bighugelabs.com)
- Video Production and Sharing
  - > YouTube: [www.youtube.com](http://www.youtube.com)
  - > TeacherTube: [www.teachertube.com](http://www.teachertube.com)
  - > BlipTV: [www.bliptv.com](http://www.bliptv.com)

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**Tools Continued...**

- Social Networking
  - > Twitter: [www.twitter.com](http://www.twitter.com)
  - > Blogs: [www.blogger.com](http://www.blogger.com) (one example)
  - > Facebook: [www.facebook.com](http://www.facebook.com) (college)
  - > Myspace: [www.myspace.com](http://www.myspace.com) (younger)
- Diagramming
  - > Gliffy: [www.gliffy.com](http://www.gliffy.com)

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