



Using Animoto to Create Videos

What is Animoto?

Animoto is a web application that automatically generates professionally produced videos using patent-pending Cinematic Artificial Intelligence technology and high-end motion design. Each video is a fully customized orchestration of user-selected images and music. Produced in widescreen format, Animoto videos have the visual energy of a music video and the emotional impact of a movie trailer. It is **FREE!**

The heart of Animoto is its newly developed Cinematic A.I. technology that thinks like an actual director and editor. It analyzes and combines user-selected images and music with the same sophisticated post-production skills and techniques that are used in television and film. (Excerpt taken directly from Animoto.com help)

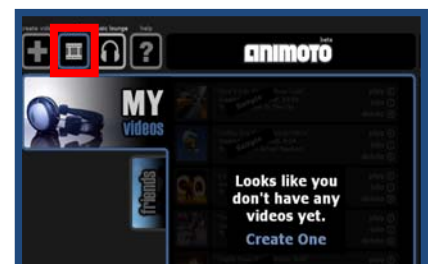
Getting Started

Signing up for an Account:

1. Go to **Animoto.com**
2. Click on the **Sign Up** link at the top right of the page
3. Fill out the **registration** form
4. Make sure to type the Security Code correctly
5. Click the **Sign Up** button at the bottom of the form

Creating Your First Video

1. If you are not already logged into your account then you must first **log in** to start creating your video.
2. Click on the **My Videos Icon** at the top left of the page.



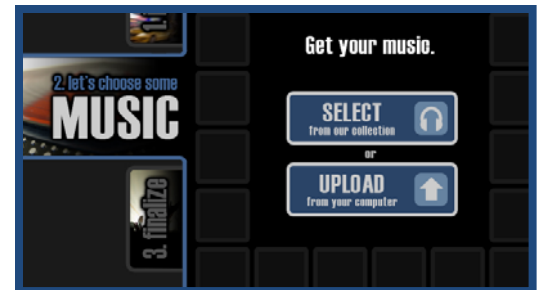
3. Click on **Create-One** if this is your first time; otherwise you may click on the **Animoto Short** button to start your video creation.



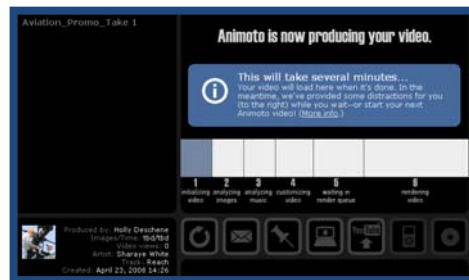
4. Next, you must either *Upload pictures* from your computer or Retrieve them from websites such as Flickr, Facebook, Smugmug, Picasa, and Photobucket. You can also “**Highlight**” certain photos by *selecting* them and *clicking the star button* at the bottom of the upload screen.



5. The next step is to *choose the music* you wish to use in the background. Any MP3 formatted file will work. You can choose to pick from the Animoto music gallery or upload your own.
- **Note: Using copyrighted music is illegal and may not be used in your Animoto video. Please seek music from Creative Commons or music that is Royalty Free.*



6. *Enter a Title, Description, and Producer name.* This will display at the end of your video.
7. *Click the Create Video button.* This will start the video rendering process.



Your video could take several minutes to render. Once you click Create Video you do not need to stay at the site or on the Internet. Animoto will send you a link when your video is done. Once you receive your email, you may go back to Animoto and log into your account.

To download the video or place it on **Facebook, Myspace, or YouTube**, just click the appropriate button at the bottom of the page in which your video plays.

