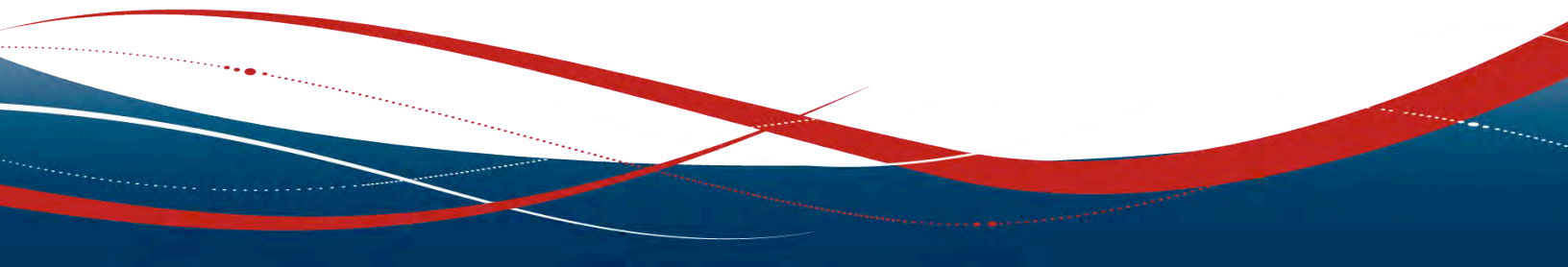




NORTHLAND
COMMUNITY & TECHNICAL COLLEGE

2011
State of the College
Presentation Slides

thinknorthland.com

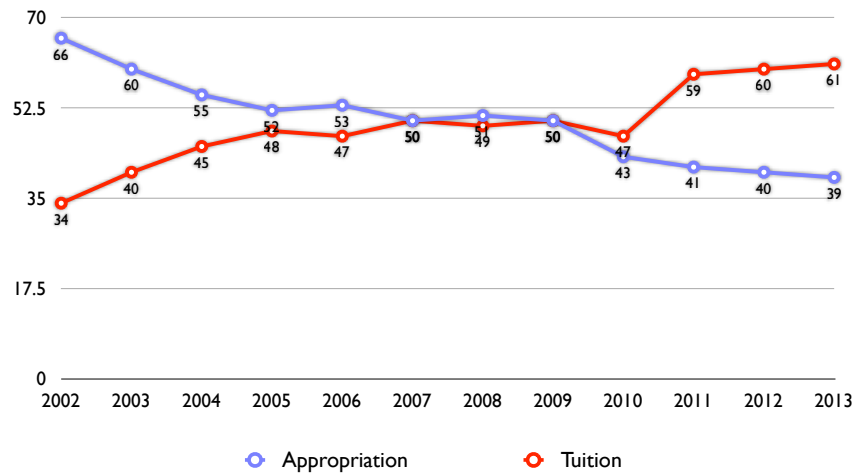


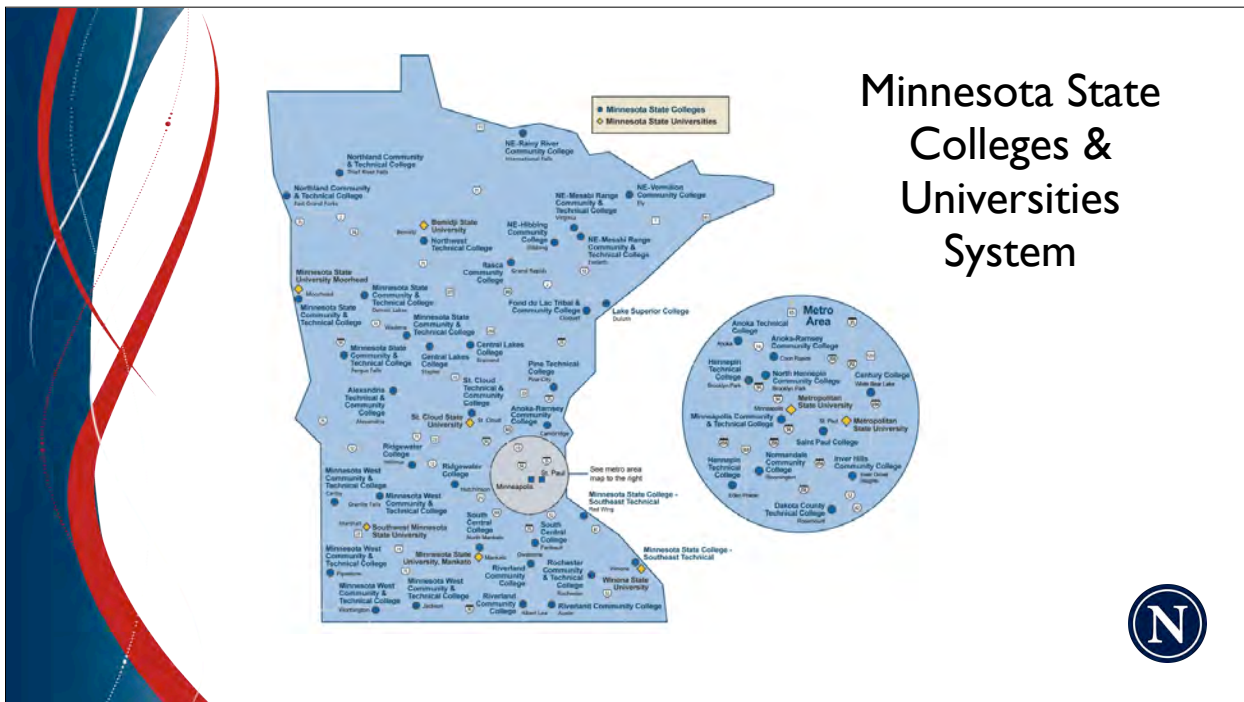


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State Allocation vs. Tuition Percentages



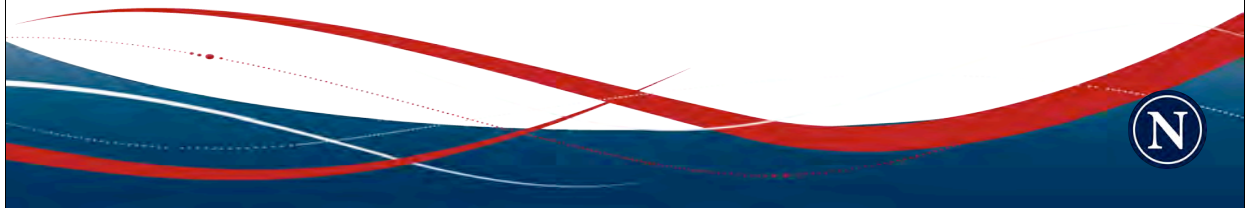




Chancellor Steven Rosenstone

System Framework

- Ensure access to extraordinary education for all Minnesotans
- Be the partner of choice to meet workforce and community needs
- Deliver to students, employers, communities, and taxpayers the highest value, most affordable options for higher education



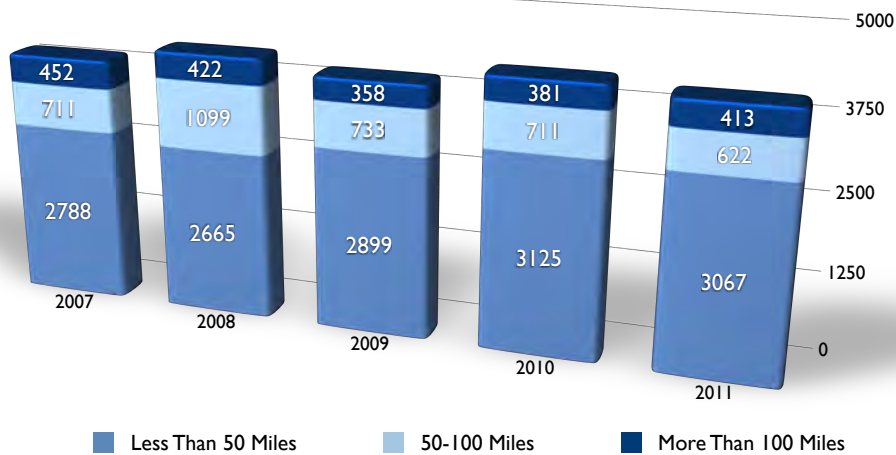
System Challenge

- Redesign and focus on outcome and incentives, while willing to challenge traditions and conventions
- Empower ourselves to be innovative and entrepreneurial
- Partner with others who share our passions and our values



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Students By Location



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Students By Location

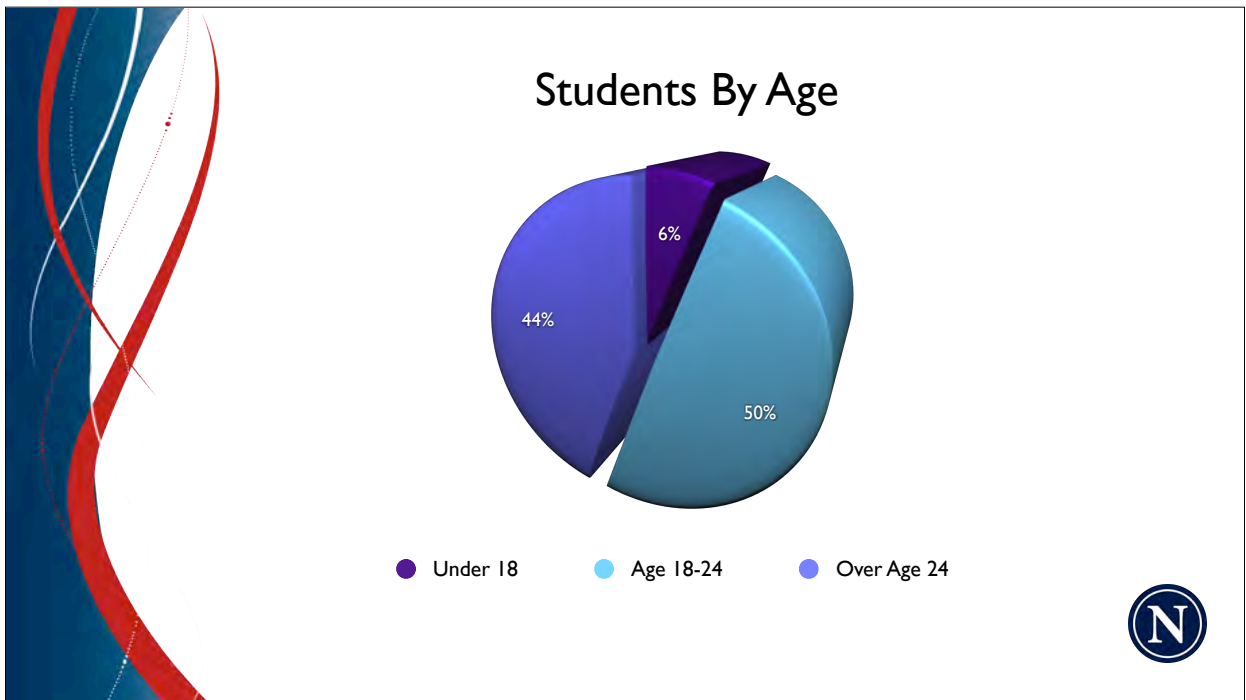
- East Grand Forks Campus
 - 225 Cities in Minnesota
 - 117 Cities in North Dakota
 - 72 Cities from Outside MN/ND
- Thief River Falls Campus
 - 219 Cities in Minnesota
 - 37 Cities in North Dakota
 - 85 Cities from Outside MN/ND



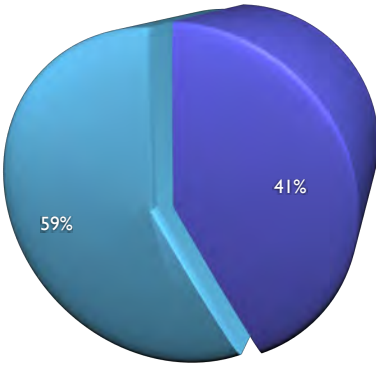
9



10



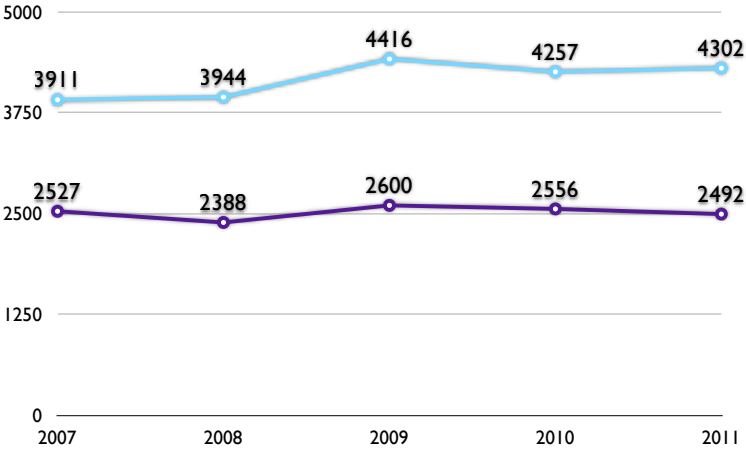
Full Time vs. Part Time



● Full Time ● Part Time



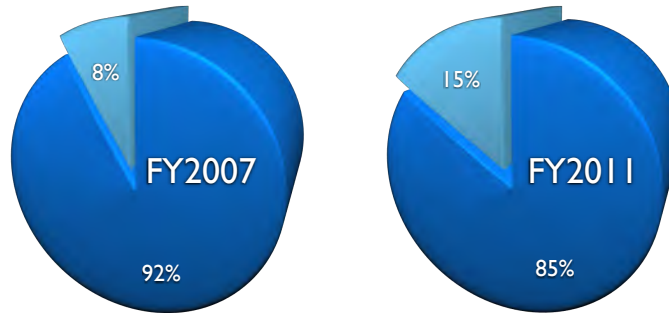
Full Time vs. Full Year Equivalent



● Headcount ● Full Year Equivalent



Northland's Growing Diversity

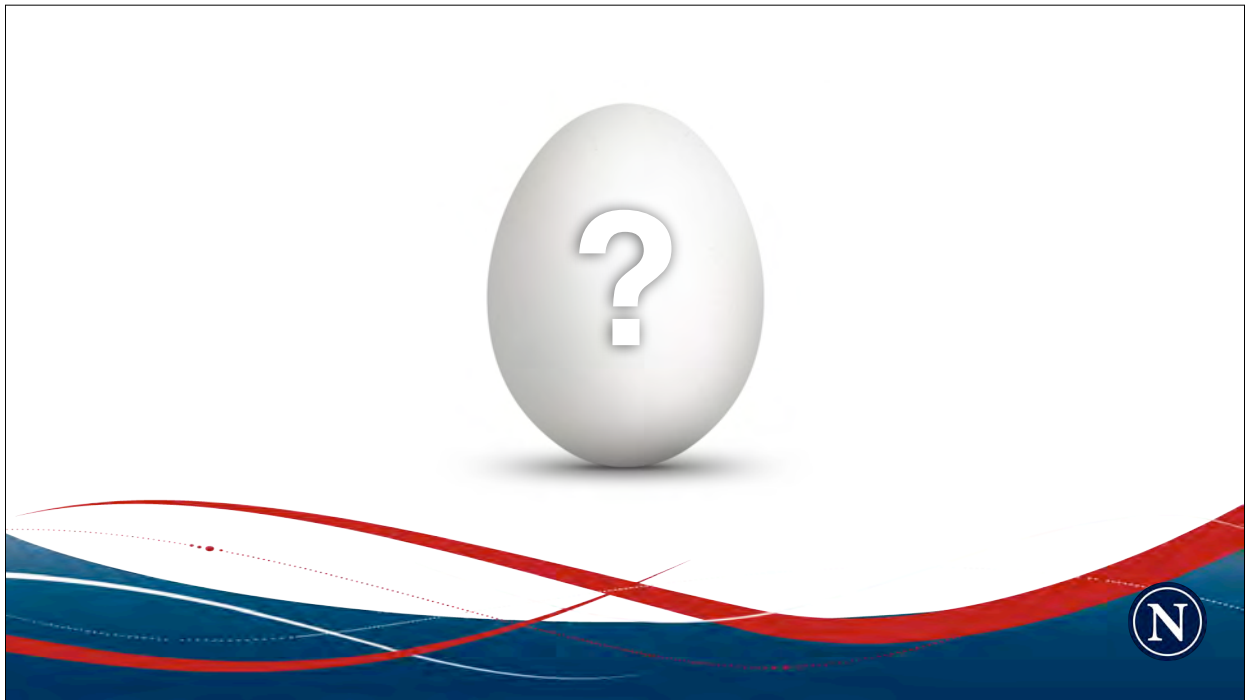
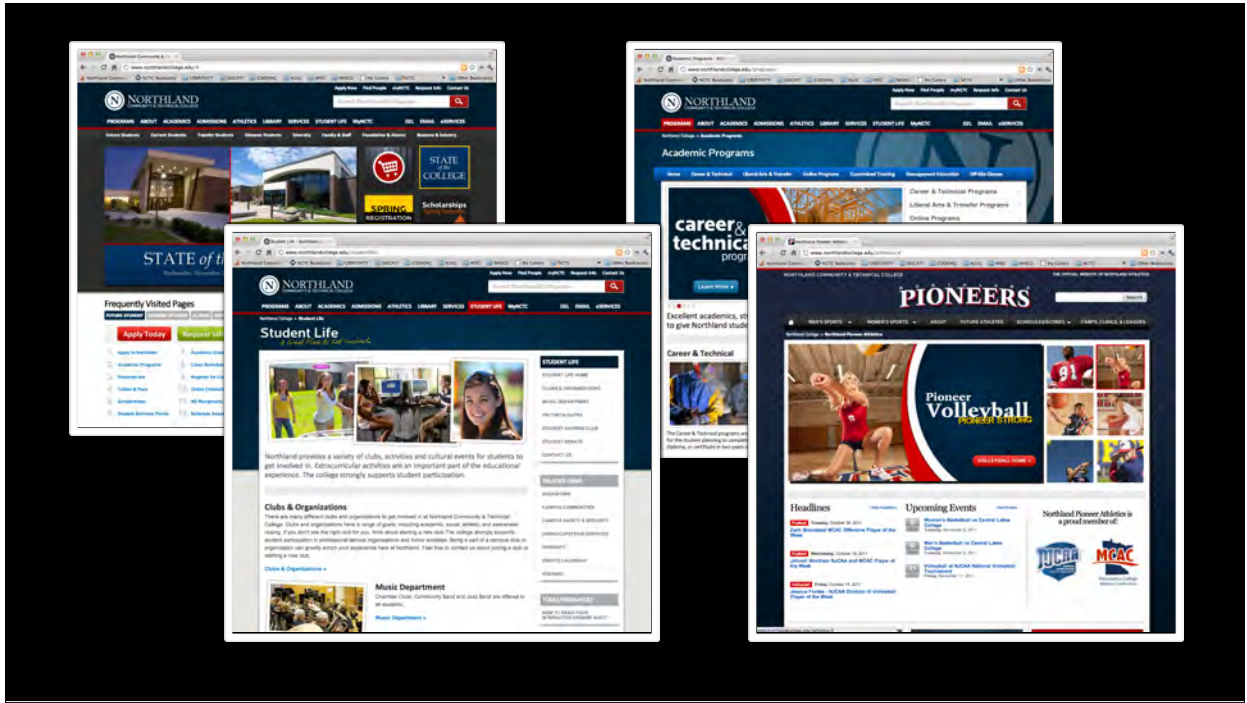


● Caucasian ● Students of Color



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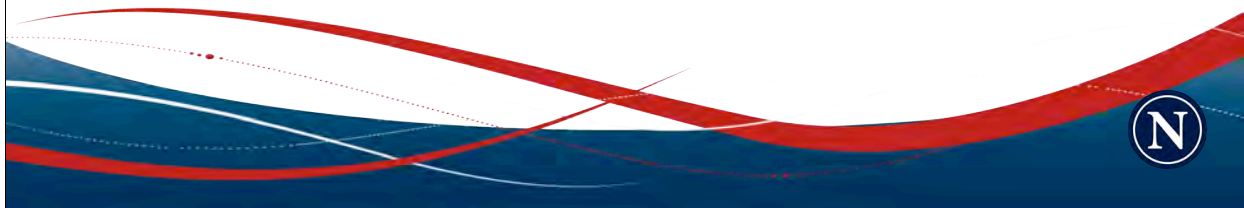






Academic Reorganization-One Year Later

- Challenge of Managing Academics with Less Resources (\$3,500,000)
- College Centers of Excellence-TRF
 - Transportation
 - Automotive Technology
 - Auto-body Technology
 - Aviation
- College Centers of Excellence-EGF
 - Building Trades
 - Architecture Technology
 - Plumbing
 - HVAC
 - Construction Electricity
 - Carpentry



Academic Reorganization Goals

- Strengthen existing programs through collaboration
- Enhance program quality through industry certifications
- Provide a platform for efficiency and innovation
- Align program curriculum with evolving industry trends



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Academic Reorganization Goals Continued

- Create mechanisms for program marketing and promotion and enhance program reputation
- Lay a foundation for future program growth
- Apply principles of continuous improvement to strengthen program quality and efficiency



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Status of Reorganized Programs

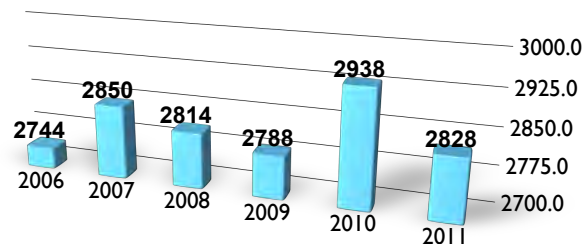
- Architecture Technology—program is full this year with a waiting list.
- Automotive Technology—program was full at one time over the summer —students transferred to other programs
- Construction Electricity—program is full



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Northland Continues to Thrive

- Employees
- Grants—UAS, Imagery Analyst, Health Care Simulation
- Enrollment—FYE (Full Yearly Equivalent Students) represents a student taking 30 credits per year.



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Focus on Efficiency for 2012

- Farm Business Management Program
- Program is a coordinated statewide program
- 500+ students
- Program focuses on individualized instruction
- We will be increasing efficiency
- Differentiate between core teaching and learning and core services for delivery
- Statewide administrative group looking at alternate ways to deliver this program



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Focus on Efficiency for 2012 Continued

- Continue program sustainability process
- Program enrollment
- Number of graduates
- Cost ratio
- Student to faculty ratios
- Section fill rates
- Comparison of like programs across MnSCU institutions



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Future

- Focus on new programs—need strong ideas and partnerships, need resources
- Seek out grants in support of UAS and related programs.
- Seek out grants for other program clusters related to centers of excellence: transportation, building trades, healthcare
- Continue to focus on program sustainability



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Future Continued

- Continue to strive towards excellence, especially by meeting industry certifications and standards
- Grow online education by 100% in next five years
- Continue to advocate for rural community college funding



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