

**Appreciative Inquiry –
EGF Community Advisory Group - Phase II
October 1, 2008**

DESIGN – What should be—the ideal? Co-Constructing

Student Success/positive learning environment (small class size, produce prepared, productive, contributing members of society, affordability)

Number of graduates hired

Pay scale of graduates

Performance of students – GPA –internal/external

Alumni act as ambassadors

Retention rate – why stay or why leave

Where do graduates go?

What's the ratio between advanced education or go right into workforce

Quality faculty

Well trained students

Enrollment

Student centered

Employer Satisfaction

High Quality Employees and Programs (Positive Image)

Graduate interviews/surveys

Number of student ambassadors

Waiting lists

Low employee turnover

Accreditation/Certification

Student Evals - % pass

Regional placement – high salary

Real time assessment

Advisory Committee assessment

Lead (niche) – region, nation

Standards in hiring

Number of partnerships with high program standards

Economic, Social & Cultural Impact on Community/region

Buildings – new and maintained

Community Choir

Sponsored campus events

Service learning projects

Employer – our payroll impact

Employees in region – graduate follow-up

Email contact (@northland.edu)

Reunion/alumni activities – fundraising

College as economic development

Multi-cultural events for community

Attract employers – “quality of life” training

Further education

Newsletter? Build media contacts

Theme Ranking:

#1 Student Success/Positive Learning Environment

#2 High Quality Employees and Programs

#3 Economic, social & cultural impact on community /region

File: cedergren\strategic planning\Phase II-egf community – 10-1-08