



INTRODUCTION TO THE 7 HABITS FOR HEALTHCARE

Based on The 7 Habits of Highly Effective People®

“The modules for the course allow me to present the content when and how my team needs it! I believe quite passionately that our entire industry will increase their accountability and ability to get results by implementing these behaviors.”

—Carter Campbell
Memorial Medical
Center, Inc.

Now, a program that takes the 7 Habits of Highly Effective People and applies it directly to the lives of modern healthcare workers.

In the healthcare industry, the need to create profits while providing optimum healthcare has led to:

- A shortage of skilled, trained workers
- Exhaustive red tape
- An increasingly dissatisfied and irritable public
- High employee turnover rates (a result of decreased job loyalty, heightened stress levels, and increased responsibility)

FranklinCovey now has a practical, custom-tailored training solution for the healthcare industry: Introduction to The 7 Habits for Healthcare.

Created in collaboration with numerous healthcare organizations across the U.S., this powerful seminar teaches universal, life-changing principles and applies them to the healthcare setting. Case studies, stories, and examples all pertain to the kinds of situations healthcare workers face every day. The end result is training that enables healthcare workers to create balance, find fulfillment, and achieve higher levels of productivity, performance, and job satisfaction.

Introduction to The 7 Habits for Healthcare:

- Gets results. A leading hospital that implemented this and other FranklinCovey training realized a 40% increase in employee productivity as a result of time saved or gained each week. The hospital also realized a return of \$1.74 for every dollar invested in training.
- Is flexible. Participants can experience an eight-hour course, or break it down into eight, one-hour modules to gain new skills and awareness when their schedules permit.
- Is custom-tailored to address the unique challenges facing healthcare professionals.
- Teaches proven tools and techniques to help each individual achieve balance, find fulfillment, and become more productive.
- Is an accredited program. Introduction to The 7 Habits for Healthcare qualifies for continuing education units.

Participants who attend The 7 Habits for Healthcare:

- Maximize their productivity
- Experience a greater sense of loyalty to themselves, their patients, and to the organization, resulting in reduced staff turnover rates
- Experience a dramatic improvement in their ability to manage intense work situations, thus improving the quality of patient care.

