“MOVING THE NEEDLE”

Leading Our Community Forward

NORTHLAND
COMMUNITY & TECHNICAL COLLEGE
Challenges

- LACK OF AVAILABLE WORKFORCE
  - Low Unemployment
  - Skills Gap
  - Work Ethic
  - Social Challenge

- DEMOGRAPHIC SHIFT
  - Aging
  - Out Migration
  - Internationalization

- STRUCTURAL SUSTAINABILITY
  - Tax Policy
  - Student Debt
  - State Funding
  - Rising Personnel Costs
So What Will Move The Needle?
A Culture of Higher Education
Areas of Opportunity

WORKFORCE DEVELOPMENT
TRANSFER EDUCATION
SERVICE LEARNING
COMMUNITY DEVELOPMENT
Workforce Development

Areas of Opportunity

Career Education
- Health Occupations
- Construction Trades
- Business / Information Technology
- Aerospace Industry (UAS)
- Manufacturing
- Agriculture

Incumbent Worker Training

Literacy Education
Transfer Education

PROFESSIONAL DEGREES
- Engineering
- Law
- Health Science
- Education

LIBERAL ARTS
- Political Science
- Social Science
- Research Education
Service Learning

AREAS OF OPPORTUNITY

CITIZENSHIP

GIVING BACK

COMMUNITY NEED

GRADUATION REQUIREMENT
- Course Embedded
- Extra Curricular
AREAS OF OPPORTUNITY

Community Development

CONTINUING EDUCATION
LITERACY EDUCATION
COUNSELING SERVICES
STUDENT SUPPORT SERVICES
COMMUNITY ENGAGEMENT
Building on Momentum
Northland Metrics

ENROLLMENT - UP!!!

GRADUATION RATE – Excellent! (in context)

PLACEMENT RATE – Off The Charts!

TRANSFER RATE – Outstanding!

OPPORTUNITY GAP – Shrinking!

LOAN DEFAULT RATE – Lower!

BUILDING ON MOMENTUM
Value Proposition

TUITION

HOUSING

TEXTBOOKS
- Open Educational Resources

LOW TEACHER/STAFF to STUDENT RATIO

SCHOLARSHIPS – NCTC Foundation
Key Partnerships

BUSINESS & INDUSTRY

UNIVERSITIES – UND, UM-Crookston

K-12 EDUCATION

MINNESOTA STATE

GOVERNMENT
- Local Municipalities, State & Federal Legislators
- Dept. of Labor, National Science Foundation, Dept. of Education

PHILANTHROPIC FOUNDATIONS
BUILDING ON MOMENTUM

YOUR Contributions Are Critical As ...

EMPLOYERS

ADVISORS
- Parents
- Educators
- Counselors

INFLUENCERS
- Government Officials
- Community Activists
- Voters

THOSE WHO CONTROL RESOURCES
Let’s Not Stop With Moving The Needle...